

The Inspiration Behind SBE's Mercato di Vetro in Film Form, Accepting Resys For Oct 3

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Mercato di Vetro, sbe's [next](#) to open eatery which has taken over the now [shuttered](#) Mi-6 space on Santa Monica Blvd., just yesterday launched its [website](#) and [Facebook page](#) in anticipation for an **early October debut**. First of all, the image above is a screen grab off [this video](#) titled *An Italian Affair*, the inspiration behind Mercato di Vetro's food, beverage, and aesthetic. And while the black and white short film feels quite Italian with Fellini-esque frames, it was actually shot right here in LA.

So, Mercato di Vetro, which has been described as an Italian version of Cleo, is helmed by sbe corporate chef **Daniel Elmaleh**, and patrons can anticipate pizzas baked in a wood-burning oven and freshly made pastas. While the menu is still a work in progress, we do know that Elmaleh will be responsible for not only Mercato's California-influenced Italian fare, but also the restaurant's pastry and mixology programs.

As for interior aesthetic, the two story space was designed by **Mark Zeff** (Delphine) and **Kelly Architects** (Gjelina, Wood & Vine) and

upon entering guests will notice a “market of glass,” basically a retail area selling Mercato's signature line of products like olive oil, fresh pasta, and seasonal jarred antipasti. The restaurant's two floors are connected by a floor-to-ceiling wine case and four kitchens. One area is dedicated to antipasti, cheese and charcuterie and offers bar seating; the next is an open kitchen with that wood-burning pizza oven and a fresh pasta station; the third area creates seasonal cocktails and housemade limoncello; and finally the last space resembles a traditional kitchen where composed plates are prepared. Was this set up inspired by Eataly? There's a whole slew of different seating options from bar seating to banquettes along the walls, or in one of Mercato's private dining rooms.

While the opening is still a couple weeks out, score an OpenTable resy [here](#) starting **October 3**.